



## Rose, take a closer look!

As you've chosen Ray-Ban Aviator to express yourself in style, discover more about this timeless model, that combines an iconic look with exceptional quality.

[Discover all Ray-Ban Aviators](#)

### What makes the Aviator unique



- 1 The pilot shape by definition, designed to defeat the effects of gravity.
- 2 Sleek metal frames, featuring the unmistakable double bridge
- 3 A wide range of lens technologies to enhance your vision and provide 100% UV protection.

[Discover all Ray-Ban Aviator](#)

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## Did you know?

Rose,  
your Ray-Ban Aviator has an unrivalled history.

Designed for U.S. aviators, to provide them with a clearer field of vision and reduce glare at high altitudes.



It became an absolute icon in 1944, as General MacArthur's signature look.

From the military to the street: the Aviator remains a symbol of self-expression and a never-out-of-style choice.



Looking for more timeless styles?

[Discover our Ray-Ban selection](#)

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AVIATOR  CUSTOM LAB

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## Time to get personal, Rose

Your perfect pair is the one you create yourself.  
Personalize your Ray-Ban Aviator or another timeless icon with the new Ray-Ban Custom Lab.

[Design in-store](#) [Design online](#)

Create your unique pair  
in 4 simple steps



1.  
Pick your frame



2.  
Choose lenses



3.  
Pick temples  
or temple tips



4.  
Add your personal  
engraving

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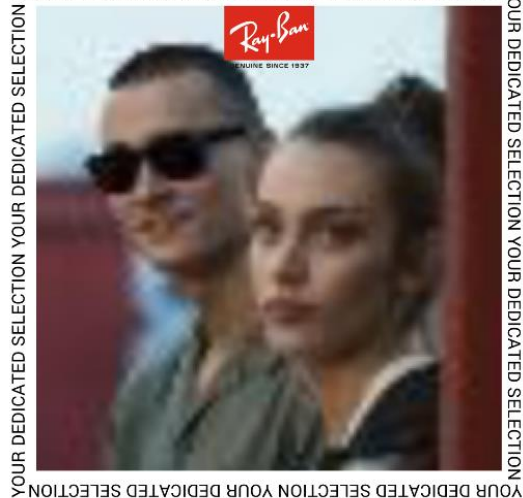
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## Rose, Meet Ray-Ban Wayfarer

As you have an absolute eye for timeless style, we've selected something special for you.

Discover Ray-Ban Wayfarer



Born in 1952 and popular among celebrities ever since, the iconic Ray-Ban Wayfarer is a modern classic in its own right.

Get inspired by  
our Wayfarer selection



Discover Ray-Ban Wayfarer

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## Rose, see the difference

Don't miss any detail with our Ray-Ban Wayfarer selection, featuring high-technology lenses that eliminate glare and enhance contrast for perfect visual clarity.

[Discover our lenses selection](#)

### Wayfarer Polarized

Polarized lenses eliminate glare and enhance contrast



### Wayfarer evolve

Evolve Photocromic lenses effortlessly adapt to changing light conditions



### Wayfarer Gradient

Gradient lenses reduce eye strain and improve visual comfort



[Discover our lenses selection](#)

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## Happy Sunnyversary Rose!

Celebrate the year you spent with  
your iconic Ray-Ban Aviator.

Here a special gift for you:

**\$10 off\***  
on your next pair of shades

Use promo code **SUNNYVERSARY10** at checkout

Use promo code online or redeem in-store

Shop now

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Get inspired by our selection  
of iconic Ray-Ban styles

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## Set your sights high

Hi X,  
we know you love styling iconic shades, but what if there was a new way to shine? Get the luxe look with these outstanding frames from our luxury selection.

Shop women

Shop men

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